



# ABG

## Public Art Opportunity

# CALL FOR ARTISTS

**DUE BY JANUARY 15th, 2023**  
Request For Portfolios

### San Leandro Utility Box Art Program ABG ART GROUP

This project is a public-private partnership between the City of San Leandro and ABG Art Group to provide placement of art on traffic control boxes within the streets of San Leandro .

#### ELIGIBILITY

- ✓ Any artist from Alameda County, with strong preference given to San Leandro-based artists.

#### LOCATION

- ✓ ABG Art Group is working on implementing a project to place art on several utility boxes in the City of San Leandro

#### PROJECT DESCRIPTION

- ✓ The goal is to place artistic treatments on identified utility boxes. Themes include but are not limited to:
  - Sustainability
  - Technology
  - Innovation
  - Sesquicentennial (150 year) Anniversary of San Leandro

If artists are selected for this program they will be assigned specific boxes and a specific theme depending on the location fo the box

#### WORK REQUESTED

- ✓ For this Call for Artists' Portfolios we are requesting the following items:
  - Portfolio examples of previous work. 3-5 examples of past work will be accepted. Files must be sent digitally in email.

Once artists are selected into the portfolio, they will then be asked to submit a design for a four-sided utility box.

#### PROJECT TIMELINE

- ✓ Please note this is a call for portfolios. Portfolios will be used to select artists for commission. If you are commissioned to design a box, a new timeline will be circulated relating to the approval and installment process.
  - Portfolios Accepted (via email) through January 15, 2023
  - If you are selected as an artist for this project you will be notified within 4 weeks of your submission.
  - Acceptance into the Portfolio does not guarantee a commission.

#### ADDITIONAL PROJECT DETAILS

ABG Art Group will work to match artists with interested sponsors until all sponsored boxes have artistic treatments. This call may be recirculated at a later date.

**More Information**

[www.abgartgroup.com/opportunities](http://www.abgartgroup.com/opportunities) | [@abgprojects](https://twitter.com/abgprojects) | [erica@abgartgroup.com](mailto:erica@abgartgroup.com)

ABG Art Group reserves the right to not award any contracts for this project.

This Call for Artists does not constitute an agreement to fund artwork for the site described in this call

# GENERAL TERMS

## ARTWORK SPECIFICATIONS

This call is for submission of design ideas to be considered for direct commission.

If you are chosen to implement a Utility Box design, the design criteria will be as follows:

All designs will be hand painted on-site or printed onto large polymer stickers that will be adhered to a utility box. If you are selected for a direct commission you will work on a specific box that will have specific measurements and requirements. Where indicated, some boxes may have locks and control panels that will have to remain free of any art image. Any medium that can be scanned and digitally printed can be used for the image: paint, watercolor, photographs, collage are some examples. Designs have to be done to scale of the box and must be able to be scanned at high resolution and printed. All artwork must include the 4 sides of the box, excluding the top and bottom, although you may include the top. All art designs must leave a band 6 inches tall at the bottom or top of the box for project identification, which will affect the scale of the design rendering. Again, if an artist is chosen for a commission, information will be provided with specific measurements and site considerations.

Additional boxes will be painted directly onto the box by the artist. Please specify if you would like your artwork to be digitally reproduced and wrapped onto the box or if you can complete your work in a 'live painting' format.

## BUDGET SPECIFICATIONS

There will be no financial compensation for the submission of previous works or design ideas.

Artists whose designs are selected for implementation will receive a stipend of \$500.00 for the creation of a final design and sign a contract with ABG Art Group assigning all rights of use and ownership to the City of San Leandro. Stipends will not be paid until final designs are approved by the City of San Leandro and files are submitted by the artist ready to print or paint. If selected, specifics related to file submission will be provided to the artist. Printing, installation and graffiti coating will be provided for printed boxes, all hand painted artwork will need to be produced on-site and graffiti coating will be provided.

## SELECTION CRITERIA

Artwork is selected on its aesthetic merits. Art will be chosen with appropriate regard for the nature of the space and the audience. This gallery addresses the viewer directly in the public right of way. Art must exhibit consideration for the viewers' sensitivities to violence, sexual expression, and negative portrayals of diverse populations.

Artists will be selected to develop design proposals based on:

- Artistic merit
- Preferences of Individual Sponsors
- Appropriateness of the artist's medium, style, and previous experience in relation to the project goals and setting
- In the case of a direct commission, the artist's willingness to work directly with a sponsor to create a design based on the theme "Sesquicentennial anniversary, Sustainability, Technology, and Innovation"

All final approvals for particular designs will be made by the City of San Leandro.

## ACCEPTANCE OF PROPOSALS

The City of San Leandro and ABG Art Group reserve the right to reject all design proposals.

## MODEL POLICY

In the event that you are asked to develop a model of your proposal, the following policy shall apply. the City of San Leandro and ABG Art Group:

- At its sole discretion, have the unconditional right to own any model selected for evaluation, as part of commission awards or may, alternatively, choose to retain all such models until completion and approval of project implementation.
- Require that all proposals and/or models submitted are original and unique.

## ESTIMATED TIMELINE

RFQ Released: December 15, 2022  
Submittals Due: January 15, 2023  
Review of Submittals: Jan-Feb 2023  
Initial Interviews: February 15- March 1st, 2023  
Selection of Finalists: March 15, 2023  
Estimated Installation: Apr-May 2023

All artists of all ethnicities, ages and genders are encouraged to apply.

Information contained herein constitutes neither an expressed nor implied contract and is subject to change.

## ARTIST CONSENT FORM FOR SUBMISSION

By submitting artwork for this contest, the individual \_\_\_\_\_ authorizes and consents to the use of his/her/their name, photograph, and likeness by ABG Art Group, and the City of San Leandro without reservation or limitation. The individual assigns to ABG Art Group, and the City of San Leandro all rights, title and interest, including copyright, in and to any and all artwork, and they irrevocably authorize ABG Art Group, and The City of San Leandro, its officers, agents, and employees without limitations to reproduce, copy, exhibit, publish or distribute, in any medium now or later developed, any and all such photographs for the purpose of reviewing and approving design submissions.

The individual by his/her/their submission releases and forever discharges ABG Art Group, and the City of San Leandro, its officers, agents, and employees from any and all claims and demands arising out of or in connection with the use of said artwork, including but not limited to any and all claims for invasion of privacy, defamation or infringement of copyright. This authorization and consent shall be binding upon the individual's heir, successors, licensees, agents and assigns, and shall be governed by the laws of the State of California.

The individual warrants that the art being submitted is original art created by the artists and does not violate any copyrights, nor is it subject to any third party intellectual property rights.

ABG Art Group and the City of San Leandro reserve the right to use all submitted artwork on its website and in printed information materials.

ABG Art Group, the City of San Leandro, and the selection committee reserve the right to deem artwork "inappropriate" and/or ineligible for competition. Failure to follow the guidelines and/or falsification of information on the entry form will result in immediate disqualification for the contest and forfeit the individual's claim to any prize or other items.

By submitting your art, you hereby grant ABG Art Group and the City of San Leandro a non-exclusive, worldwide, royalty free, perpetual license to:

- Reproduce said art and associated textual description (in whole or in part) in print, electronic, and other media for the limited purpose of reviewing and approving your submission.
- Modify for sizing, transmission, or distribution of your submission without prior or additional consent.
- use the artist's name, likeness and biographical information in connection with the art being submitted.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## ARTIST INFORMATION

Name(s): \_\_\_\_\_

Address \_\_\_\_\_

City & State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

Instagram handle \_\_\_\_\_

## APPLICATION CHECKLIST

To apply, you must submit the follow:

- 3-5 digital or printed samples of previous work
- A self-addressed, correctly sized and stamped envelop for the return of slides and other materials, if necessary
- Signed Consent Form
- Names, address and phone numbers of three (3) professional references
- Artist's statement of interest, briefly noting relevant past experience, conceptual approach or design and materials, and other information you wish to highlight about your work and career (1 page maximum)
- OPTIONAL - One or two relevant printed materials such as catalogs or articles
- OPTIONAL - A sketch and/or design concept of what you design for a utility box if given a commission

Incomplete or incorrectly assembled application may not be accepted. Regretfully, the City of San Leandro Staff, and/or ABG Art Group cannot be responsible for lost, missing or damaged materials. ABG Art Group will endeavor to return the originals of application materials to the applicants following the selection.

Submit materials to:  
**ABG Art Group**  
Erica@abgartgroup.com  
925.759.2642  
1528 Webster St. #13  
Oakland, CA 94612