

# ABG Art Group

1528 Webster st Oakland, CA

(510) 565-0130 [sorell@abgartgroup.com](mailto:sorell@abgartgroup.com)

(424) 529-2625 [trent@abgartgroup.com](mailto:trent@abgartgroup.com)

## ORGANIZATIONAL SUMMARY

**ABG ART GROUP** is a family of three arts-focused initiatives dedicated to creating an ecosystem of community, creative wealth, and meaningful art.

**ABG Projects** - A Community-First Arts Agency

**Studio ABG** - Our In-House Design Practice

**Artistic Business Guild** - A Creative Resource Hub

## ABG Projects

ABG Projects is a community-first arts agency focused on connecting artists with opportunities by providing production, creative direction, and project management from ideation to delivery. Our services include public art ordinance fee management, producing large-scale installations, and collaborating with industry-leading artists. Our portfolio features a wide range of unique public installations, including gypsum relief sculptures, numerous murals across the Bay Area and beyond, and curated interior collections. We have also developed several robust mural series in collaboration with cities like Livermore, San Leandro, and Oakland.

## Studio ABG

Studio ABG is led by "Elliot" Trent Thompson and "Xiao-Rui" Sorell Raino-Tsui, an art and design duo with backgrounds as visual artists and creative directors. Our combined expertise allows us to create works and experiences that tell stories in unexpected and distinctive ways. Collaboration has always been at the heart of our practice. As co-owners and directors of ABG Art Group, we bring years of experience in supporting the artistic visions of our community, which has shaped our own creative voices.

Our in-house portfolio includes dynamic productions like the eye-catching retail space buildout for 3319 Marche, the sculptural series *Legendary Words*, a 40-ft textured concrete accent wall, anamorphic interior paintings, a topographical stage and cyclorama photo wall, a 50-ft 3D relief mural, and a collection of monumental murals such as the Hayward Depot and the nine-story project at 4200 Geary.

## Artistic Business Guild

Artistic Business Guild is an artist resource hub designed to support artists by providing access to spaces, professional development, creative direction, and career opportunities. This includes designing collaborative placemaking projects like the Rotten City Cultural District, professional development programs like the Cultural Strategist in Government for Public Art in Oakland, and dynamic resource spaces like "The Guild - 1308." Additionally, we collaborate with cities and developers to highlight open calls through our newsletter, social channels, and opportunity page.

## TEAM

**Sorell Raino-Tsui**, — Co-Director  
**Trent Thompson** — Co-Director  
**Erica Enriquez** — Business Manager

**Sorell** has created a career by bridging the realms of art and business development. Through ventures like LeQuiVive Gallery, which later evolved into Athen B. Gallery. Sorell transformed Oakland's art scene, providing a platform for local street artists to transition into professionals. Because of this he was selected as the city of Oakland's Strategist in Government for Public Art. Now operating under ABG, Sorell continues to push boundaries, collaborating to produce cutting-edge public and private installations that blend various artistic mediums.

**Cultural Strategist in Government- Public Art**, City of Oakland Oakland, CA  
**Athen B. Gallery**, Oakland, CA — *Founder and Director*  
**LeQuiVive Gallery / People's Choice Printing**, Oakland, CA — *Founder*

**Trent**, a creative conduit with over 6 years of experience in public art management, brings a unique blend of artistic vision and design skill with marketing expertise. His extensive network of artists and fabricators, coupled with a keen eye for detail, allows him to adeptly manage and curate impactful public art programs, leaving a lasting impression on the community.

**BFA Art, Business**, Azusa Pacific University  
**Onlyup LLC**, Livermore, CA — *Founder and Director*  
**Artthaus Studios**, Oakland, CA — *Curator*

**Erica**, is a seasoned event professional with over 12 years of experience in production and operations. Her passion lies in crafting creative and engaging events that help businesses achieve their objectives. From intimate gatherings to large-scale productions, Erica's expertise in managing events and businesses of all sizes ensures smooth execution through meticulous logistics, budgeting, and vendor relations.

**Corporate Event Management**, Microsoft  
**Event Specialist Startup Acquisition**, Silicon Valley Bank  
**Experience Designer and Development Manager**, 360 Destination Group

## AWARDS and RECOGNITIONS

### Sorell

Selected as Oakland's Strategist in Government, 2022  
Recipient of the VSCO Artist Initiative Grant  
Recipient of the Chinatown CDC Grant for Woh Hei Yuen Park  
Board of Directors, Creative Growth Non-Profit, Oakland CA  
Community Achievement Award in Public Art, Oakland Artists Gala 2022  
Recipient, Cultural Strategist in Public Art, City of Oakland 2022

### Trent

Community Achievement Award, Tri Valley Hero for Arts and Culture 2019  
Recipient Finalist for TED Residency Program sponsored by Adobe.  
Recipient of Project and Program Grant, Livermore CA 2020  
First Place NY Press Association for best editorial portfolio  
Jankowski Award for outstanding art achievement.  
Frederick Douglas & Susan B. Anthony Award for understanding and addressing social issues.  
Kevin James Rys scholarship for athletic and artistic excellence.

## NOTABLE EXPERIENCE | ABG PROJECTS

### **Muzae Sesay Mural for Square Inc./The Uptown Station, Oakland, CA**

145 ft x 165 ft. Creative director, curator, producer, project manager/facilitator, and lead assistant. Artist: Muzae Sesay. Completed on time and on budget. Includes collaborative photography installation by Oakland artist Cinque Mubarak. 2021

### **Recipient, Chinatown CDC Grant, Mural for Woh Hei Yuen Park, San Francisco, CA**

62 ft x 85 ft. Lead artist and producer. Creative director, curator, producer, project manager/facilitator. Project done in collaboration with BAMP. Completed on time and on budget. Artist: Sorell Raino-Tsui. 2021

### **Livermore Mural Festival - 20 Piece Mural Series, Livermore, CA**

Artists: Ricky Watts, Joshua Mays, Everyday Hooray, Elliot, Camr1, Fernanda Martinez, Nora Bruhn, Britt Henze, Timothy B. Creative director, curator, producer, project manager/facilitator. Project done in collaboration with the City of Livermore. Completed on time and on budget. Produced and curated mural collection. 2020-2021

### **1% Public Art Component for New Development - ZO Building, Gerding Edlen (Developer), Oakland, CA**

Artist: Jet Martinez. Sculpted three-dimensional wall relief, 10 ft x 29 ft. Creative director, curator, producer, project manager/facilitator, and lead assistant. Completed on time and on budget. 2019

### **Zio Ziegler Mural for United Nations 70th Anniversary, Oakland, CA**

32 ft x 105 ft. Creative director, curator, producer, project manager/facilitator, and lead assistant. Completed on time and on budget. Artist: Zio Ziegler. 2015

### **Jet Martinez Mural for HP Partners/I. Magnin Building, Oakland, CA**

60 ft x 65 ft. Creative director, curator, producer, project manager/facilitator, and lead assistant. Completed on time and on budget. Artist: Jet Martinez. 2016

### **Pastel Mural for City of San Leandro, San Leandro, CA**

60 ft x 65 ft. Creative director, curator, producer, project manager/facilitator, and lead assistant. Completed on time and on budget. Artist: Francisco 'Pastel' Diaz.

### **Joshua Mays Mural for HP Partners, 1700 Broadway, Oakland, CA**

45 ft x 105 ft. Creative director, curator, producer, project manager/facilitator, and lead assistant. Completed on time and on budget. Artist: Joshua Mays. 2017

### **21 Webb Plaza, Mural and Sculpture Plaza, Oakland, CA**

45 ft x 95 ft. Ground mural with plaza sculpture. Creative director, curator, producer, project manager/facilitator, and lead assistant. Completed on time and on budget. Artist: Brett Flanigan. 2015

## NOTABLE EXPERIENCE | STUDIO ABG

### **Isabel Crossing, Public Art Master Plan, Harridge Development Group LLC - Livermore, CA**

Managing a multi-million dollar art budget for a large-scale residential mixed-use development. Responsible for the design and development of a multifaceted art master plan, including the design, fabrication, and installation of five large-scale sculptures and various additional art enhancements. Collaborated with community stakeholders, fabricators, and local artists. Studio ABG lead artists, creative directors, producer, project manager/facilitator. Approved by City Council. Installation scheduled for 2025-2030.

### **4200 Geary, Mural for Tenderloin Neighborhood Development Corporation, San Francisco, CA**

Public art fee on new construction. 65 ft x 95 ft mural. Studio ABG lead artists, creative directors, producer, project manager/facilitator. Completed on time and on budget.  
2024

### **357 15th St, Sculptural Installation for Uptown/Downtown Community Benefits District & Hall Equities, Oakland, CA**

6-8 ft tall unique text-based sculptures. Studio ABG lead artists, creative directors, producer, project manager/facilitator. Completed on time and on budget.  
2023

### **Shirley Chisholm Village, Sculptural Wall Relief for MidPen Housing, San Francisco, CA**

Public art fee on new construction. 8 ft x 60 ft fabricated wall relief featuring distinct cultural elements and local imagery. Produced in collaboration with fabrication studio DEKA. Studio ABG lead artists, creative directors, producer, project manager/facilitator. Installation scheduled for August 2024.

### **Recipient, Chinatown CDC Grant, Mural for Woh Hei Yuen Park, San Francisco, CA**

62 ft x 85 ft mural. Studio ABG lead artist and producer. Creative director, curator, producer, project manager/facilitator. Project completed in collaboration with BAMP. Completed on time and on budget.  
2021

### **Pictures For People, Alameda County, CA**

Pictures For People is a social art movement founded by Trent Thompson, aimed at helping people on the streets feel seen. The events, in tandem with his portrait series, have generated over \$50,000 for local charities benefiting homelessness and addressing pressing social issues.  
2019-Present

## NOTABLE EXPERIENCE | ARTISTIC. BUSINESS. GUILD

### **Establishing the Rotten City Cultural District, The City of Emeryville - Emeryville, CA**

Selected by the City of Emeryville to implement the Rotten City Cultural District (RCCD), a program funded by the California Cultural Districts. The scope includes permanent public art, signage, event programming, branding, and creating artist databases and resources.  
2023-Present

### **Cultural Strategist in Government - Public Art, The City of Oakland - Oakland, CA**

Due to our strong history of curating diverse and equitable projects, ABG was selected as Cultural Strategists in Government for Public Art by the City of Oakland. Responsibilities include educating, training, and developing a new wave of Oakland artists on best practices, professional standards, fabrication, and more.  
2023-Present

### **THE GUILD 1308 - Emeryville, CA**

Launched a creative co-work and resource space in downtown Oakland, offering professional development workshops, open call opportunities, studio spaces, photo cyclorama walls, and more.  
2024-Present